

MQA/FA12385 • N/0410/7/0002

MBA

Master in Business Administration (Sustainable Business)



Siri Course: 10001381137



LEARNING OUTCOMES

- Critically analyse the principles and concepts of management to address global challenges facing business enterprise particularly in the halal economy.
- Apply decision-making techniques, using both quantitative and qualitative analysis to solve complex problems.
- Upholding professionalism and compliance with good ethics and governance practices.
- Effectively articulate and communicate concepts and ideas.
- Continuously acquire new knowledge and identify contemporary issues in business particularly in the halal economy through independent learning and research.



PROGRAMME STRUCTURE

TOTAL CREDIT HOURS: 46

CORE COURSES (30 credit hours)

- Business Economics
- Human Resource Management
- Data Analytics for Business
- Managing People and Organisations
- Financial Analysis and Valuation
- Marketing Management and Strategy
- Entrepreneurship and Innovation
- Ethics and Governance
- Business Strategy and Policy
- Action Based Learning

SPECIALISATION COURSES (10 credit hours)

- Sustainability Management and Investment – 4 CH
- Sustainability and Supply Chain Management
- Social Finance

PROJECT PAPER (6 credit hours)

The MBA programme offered by INCEIF is unique, in the sense that it goes beyond conventional business administration. I am now learning how to apply this knowledge in the Islamic finance context, in a manner that meets Halal standards. I feel very happy to have chosen this course from INCEIF, and I feel certain that it will open many doors of opportunity in my professional life.



ENTRY REQUIREMENTS

- Bachelor degree from an institution recognised by INCEIF or the Malaysian Government with a CGPA minimum of 2.50 from 4.00; or
- Applicants whose CGPA is below 2.5 will be subject to rigorous assessments; or,
- Admissions via Accreditation of Prior Experiential Learning (APELA):
 - At least 30 years of age in the year of application;
 - Posses at least an STPM/Diploma/equivalent application ** (or those with higher qualifications, e.g. Advances diploma, Graduate Certificate, Graduate Diploma);
 - Possess relevant work experience
 - Pass the APELA assessment for Master's level

and,

- English proficiency:
 - Malaysian University English Test (MUET): Band 4 and above; or
 - IELTS – band 6; or
 - TOEFL: 9.5 (Essential), 79 (iBT) and above

Exemption:

- Candidates from native English speaking countries
- Candidates with academic qualifications from institutions using English as the full medium of instruction

***For International Qualifications Equivalency, learners may refer to the document entitled "The List of Entry Qualifications for International Student" on the MQA website <https://www.mqa.gov.my>*

DURATION

- Full Time : Minimum 1 ½ years, Maximum 2 years
- Part Time : Minimum 3 years, Maximum 4 years

INTAKES

- January, June, September

Note: While the information published in this brochure was accurate at the time of publication, INCEIF University reserves the right to alter, amend or delete details and other information published here. For the most up-to-date information please view our website at inceif.edu.my.

University Registration No. DU018 (W)

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